APPENDIX 1

Significant Resource Inventory

Historic and Cultural Resources..............3
Natural and Recreational Resources.........7
Historic and Cultural Resources

Codes (e.g.: A-1, B-1, or HD-1) in the Significant Resource Inventory correspond to map locations on the Historic and Cultural Quality Maps in Appendix 2

A: Historic or Cultural sites along the byway corridor (primarily accessible by Route 169)

A-1 Hamilton Woolen Company Mill
A-2 Central Mills Company Factory
A-3 American Optical
A-4 North Woodstock
A-5 East Woodstock
A-6 Maplecrest Farm
A-7 Woodstock Academy Classroom Building
A-8 Roseland Cottage
A-9 Woodstock Congregational Church
A-10 Woodstock Common
A-11 Old Woodstock Academy
A-12 Arnold Inn
A-13 South Woodstock Village Green
A-14 Woodstock Fairgrounds
A-15 Joseph Chandler House
A-16 House on the corner of Routes 44 and 169
A-17 18th Century House on Route 97
A-18 Most Holy Trinity Rectory
A-19 Christ Church
A-20 Shingle-Style House
A-21 Pomfret School and Rectory Campuses
A-22 First Congregational Church of Pomfret
A-23 Pomfret School Chapel
A-24 Larned Haskell House
A-25 Bush Hill
A-26 Old Potter House
A-27 Old Trinity Episcopal Church
A-28 Friendship Valley Inn
A-29 Brooklyn Town Hall
A-30 Brooklyn Green
A-31 Unitarian Church
A-32 Brooklyn Library
A-33 Monument of Israel Putnam
A-34 House on west side of Route 169
A-35 Brooklyn Fairgrounds
A-36 Brooklyn South Cemetery
A-37 David Kinne House
A-38 Cleveland Cemetery
A-39 Robert Buswell House
A-40 Stephen Backus House
A-41 Prudence Crandall House
A-42 Federal Style House on Westminster Road
A-43 Dr. Andrew Harris House
A-44 John Carter & David Nevins Houses
A-45 Library Road and Town Green Area
A-46 160 South Canterbury Road
A-47 Captain John Clark House
A-48 Judge John Francis House
A-49 Butts Bridge
A-50 Bishop House
A-51 John Palmer House
A-52 210 North Burnham Highway
A-53 Lathrop-Mathewson-Ross House
A-54 Andrew Clark House
A-55 David Hale House
A-56 Anshei Israel Synagogue
A-57 John Bishop House
B: Historic or Cultural sites within a short drive from the byway (primarily accessible by a main route other than Route 169)

B-1 Old Sturbridge Village
B-2 Downtown Putnam
B-3 Israel Putnam Wolf Den
B-4 Downtown Danielson
B-5 Village of Hampton Hill
B-6 Jonathan Wheeler House
B-7 Village of Wauregan
B-8 Village of Westminster
B-9 Village of Scotland
B-10 Village of Baltic
B-11 Village of Jewett City
B-12 Village of Norwichtown
B-13 Leffingwell Inn
B-14 Downtown Norwich (Chelsea District)

HD: Historic Districts on the National Register of Historic Places, within the general byway corridor

HD-1 Bacon-Morse Historic District
HD-2 Upper Chapin Street Historic District
HD-3 Glover Street Historic District
HD-4 High-School Streets Historic District
HD-5 Hamilton Woolen Company Historic District
HD-6a Twinehurst American Optical Company Neighborhood
HD-6b Central Mills
HD-6c Windsor Court Historic Districts
HD-7 Centre Village Historic District
HD-8 Sacred Heart Church Historic District
HD-9 Maple Street Historic District
<table>
<thead>
<tr>
<th>HD-10</th>
<th>Woodstock Hill Historic District</th>
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<tbody>
<tr>
<td>HD-11</td>
<td>Pomfret Street Historic District</td>
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<td>Bush Hill Historic District</td>
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<td>HD-13</td>
<td>Brooklyn Green Historic District</td>
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<tr>
<td>HD-14</td>
<td>Canterbury Center Historic District</td>
</tr>
<tr>
<td>HD-15</td>
<td>Taftville/Ponemah Mill Historic District</td>
</tr>
<tr>
<td>HD-16</td>
<td>Greeneville Historic District</td>
</tr>
<tr>
<td>HD-17</td>
<td>Norwichtown Historic District</td>
</tr>
<tr>
<td>HD-18</td>
<td>Bean Hill Historic District</td>
</tr>
<tr>
<td>HD-19</td>
<td>Laurel Hill Historic District</td>
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<td>HD-20</td>
<td>Downtown Norwich Historic District</td>
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<td>HD-21</td>
<td>Yantic Falls Historic District</td>
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<td>HD-22</td>
<td>Little Plain Historic District</td>
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<td>HD-23</td>
<td>Chelsea Parade Historic District</td>
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<td>HD-24</td>
<td>Jail Hill Historic District</td>
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<tr>
<td>HD-25</td>
<td>Norwich Hospital Historic District</td>
</tr>
<tr>
<td>HD-R’beau</td>
<td>March Route of General Rochambeau</td>
</tr>
<tr>
<td>HD-Arch</td>
<td>General location of Quinebaug River Prehistoric Archaeological District</td>
</tr>
</tbody>
</table>
Natural and Recreational Resources

Codes (e.g.: A-1 or B-1) in the Significant Resource Inventory correspond to map locations on the Natural and Recreational Quality Maps in Appendix 2

A: Natural and/or Recreational sites along the byway corridor (primarily accessible by Route 169)

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Type</th>
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<tbody>
<tr>
<td>A-1</td>
<td>Quinebaug Valley Rail Trail</td>
<td>Recreational</td>
</tr>
<tr>
<td>A-2</td>
<td>Claire Birtz Wildlife Sanctuary</td>
<td>Natural/Recreational</td>
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<tr>
<td>A-3</td>
<td>Woodstock drumlin fields</td>
<td>Natural</td>
</tr>
<tr>
<td>A-4</td>
<td>Natural cranberry bogs along North Running Brook</td>
<td>Natural</td>
</tr>
<tr>
<td>A-5</td>
<td>Roseland Park</td>
<td>Recreational</td>
</tr>
<tr>
<td>A-6</td>
<td>Air Line Trail State Park</td>
<td>Recreational</td>
</tr>
<tr>
<td>A-7</td>
<td>Bafflin Sanctuary</td>
<td>Natural/Recreational</td>
</tr>
<tr>
<td>A-8</td>
<td>Mashamoquet State Park</td>
<td>Natural/Recreational</td>
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<tr>
<td>A-9</td>
<td>Quinebaug River</td>
<td>Natural/Recreational</td>
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<tr>
<td>A-10</td>
<td>Lester B. Williams Memorial Forest and C. Vaughan Ferguson, Jr. Conservancy</td>
<td>Natural/Recreational</td>
</tr>
<tr>
<td>A-11</td>
<td>Milo Appley Conservation Showcase</td>
<td>Natural/Recreational</td>
</tr>
<tr>
<td>A-12</td>
<td>Blackwell Brook Trail</td>
<td>Natural/Recreational</td>
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<tr>
<td>A-13</td>
<td>Quinebaug Wildlife Area</td>
<td>Natural/Recreational</td>
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<tr>
<td>A-14</td>
<td>Kinne Preserve</td>
<td>Natural/Recreational</td>
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<td>A-15</td>
<td>Lisbon Meadows Park</td>
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</tr>
<tr>
<td>A-16</td>
<td>River View Trail</td>
<td>Recreational</td>
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</table>
### B: Natural and/or Recreational sites within a short drive from the byway (primarily accessible by a main route other than Route 169)

<table>
<thead>
<tr>
<th></th>
<th>Name</th>
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<tbody>
<tr>
<td>B-1</td>
<td>Westville Recreation Area</td>
<td>Recreational</td>
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<tr>
<td>B-2</td>
<td>Bigelow Hollow State Park and Nipmuck State Forest</td>
<td>Natural/Recreational</td>
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<tr>
<td>B-3</td>
<td>Yale-Myers Forest</td>
<td>Natural/Recreational</td>
</tr>
<tr>
<td>B-4</td>
<td>West Thompson Lake</td>
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<td>B-5</td>
<td>Natchaug State Forest</td>
<td>Natural/Recreational</td>
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<tr>
<td>B-6</td>
<td>James L. Goodwin State Forest and Pine Acres Lake</td>
<td>Natural/Recreational</td>
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<td>B-7</td>
<td>Hopeville State Park and Pachaug State Forest</td>
<td>Natural/Recreational</td>
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<td>B-8</td>
<td>Mohegan Park</td>
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</tr>
<tr>
<td>B-9</td>
<td>Heritage Riverfront Park</td>
<td>Recreational</td>
</tr>
</tbody>
</table>
APPENDIX 2

Document Maps

- Speed Limits .................................................. 3
- Traffic Counts .................................................. 5
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- Natural and Recreational Quality Maps .... 23
Historic and Cultural Quality Maps

<table>
<thead>
<tr>
<th>Maps</th>
<th>Key</th>
<th>Sources: USGS The National Map: National Boundaries Dataset, 3D Elevation Program, Geographic Names Information System, National Hydrography Dataset, National Land Cover Database, National Structures Dataset, and National Transportation Dataset; U.S. Census Bureau: TIGER/Line</th>
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<td>Lisbon</td>
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<td>Norwich</td>
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Locations on the above maps correspond to locations in the Significant Resource Inventory (Appendix 1)

Key:

- **A-1**: Historic or Cultural site along the byway corridor
- **B-1**: Historic or Cultural site within a short drive of the byway
- **HD-1**: Historic District on National Register of Historic Places
- **HD-R’beau**: March route of General Rochambeau
- **HD-Arch**: Archaeological District on National Register of Historic Places
- **Occum**: Village or neighborhood
Natural and Recreational Quality Maps

Maps

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<td>Pomfret/Brooklyn</td>
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<td>Canterbury</td>
<td>29</td>
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<tr>
<td>Lisbon/Norwich</td>
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</table>

Significant Resource Inventory 33

Locations on the above maps correspond to locations in the Significant Resource Inventory (Appendix 1)

Key

△ A-1  Natural and/or Recreational site along the byway corridor

■ B-1  Natural and/or Recreational site within a short drive of the byway

Recreational site

Natural site or feature

Natural/Recreational site

Sources: USGS The National Map: National Boundaries Dataset, 3D Elevation Program, Geographic Names Information System, National Hydrography Dataset, National Land Cover Database, National Structures Dataset, and National Transportation Dataset; U.S. Census Bureau: TIGER/Line
APPENDIX 3

Meeting Information

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## Advisory Committee

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<td>Kickoff</td>
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<td>Meeting #5</td>
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</table>
Scenic Route 169 Advisory Committee - Kickoff Meeting

Address: Connecticut Audubon Society Center at Pomfret
218 Day Road, Pomfret, CT 06259

Time:
6:30pm

Agenda

6:30pm:
Opening Statement - John Filchak, Executive Director NECCOG

Presentation and Discussion - Samuel Alexander of NECCOG will present on the scope of the Route 169 Corridor Management Plan, the process for creating the plan, and the responsibilities of the advisory committee.

NECCOG meetings are conducted in accessible locations and materials can be provided in accessible formats. If you would like special accommodations, such as an interpreter, please contact the NECCOG at: (860) 774-1253, or neccogoffices@neccog.org at least 3 days prior to the meeting. The NECCOG fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in the provision of public services. The NECCOG/NECTD does not discriminate on the basis of race, color, national origin, English proficiency, income, religious creed, ancestry, disability, age, gender, sexual orientation, military service, or gender identity or expression. Any person who believes himself/herself or any specific class of persons have been subjected to discrimination prohibited by Title VI or related statutes or regulations may, upon receipt of a representation, file a complaint with the NECCOG.
The Scenic Route 169 Advisory Committee and the Northeastern Connecticut Council of Governments will hold a meeting Wednesday, October 14, 2015, to aid in the drafting of an updated Corridor Management Plan for the Scenic Route 169 National Scenic Byway.

**Meeting Notice:**

**Scenic Route 169 Advisory Committee**

**NECCOG**

Northeastern Connecticut Council of Governments

Date: Wednesday, October 14, 2015

Time: 6:30 pm

Location: University of Connecticut, Windham County Extension Center, Large Conference Room

Address: 139 Wolf Den Road, Putnam, CT 06241

**Please Note:** The general public will be allowed to participate at all times during this meeting. Those in the audience are encouraged to use the public comment period to raise concerns, in the interest of keeping a focused dialogue throughout the rest of the meeting.

The purpose of the meeting is to discuss the Corridor Management Plan for Scenic Route 169.

**Agenda:**

I. Introduction and opening remarks - Samuel Alexander, NECCOG

II. Public Comment: The general public will have an opportunity to voice concerns regarding Route 169

III. Discussion of planning goals:
   - Planning goals answer the question, "What are the desired outcomes of the Corridor Management Plan?"

IV. Discussion of intrinsic qualities and their "watersheds": The scenic, historic, cultural, natural, recreational, and archaeological resources along the byway corridor.

V. Discussion of intrinsic qualities and their "watersheds": The scenic, historic, cultural, natural, recreational, and archaeological resources along the byway corridor.

VI. Corridor Management Plan

VII. Discussion of planning goals: Planning goals answer the question, "What are the desired outcomes of the Corridor Management Plan?"

VIII. Public Comment: The general public will have an opportunity to voice concerns regarding Route 169

IX. Introduction and opening remarks - Samuel Alexander, NECCOG
Meeting Notice:

Scenic Route 169 Advisory Committee

The Scenic Route 169 Advisory Committee and the Northeastern Connecticut Council of Governments will hold a meeting Wednesday, October 28th, 2015, to aid in the drafting of an updated corridor management plan for the Connecticut State Route 169 National Scenic Byway.

Date: Wednesday, October 28, 2015
Time: 6:30pm
Location: County Extension Center - Large Conference Room
Address: 139 Wolf Den Road, Brooklyn, CT 06234

Agenda:

I. Open Comment Period

II. Review of Drafted Goals Per the 10/14 Meeting

III. Discussion of the Road’s Intrinsic Qualities (discussion will continue at the 11/18 Meeting)

a. Scenic

b. Historic - What are the significant historic resources and what is the watershed?

c. Cultural - What are the cultural resources and what is the watershed?

d. Natural - What natural environment resources are significant to the corridor?

e. Archaeological - What is the watershed for the few archaeological resources of the region?

f. Recreational - What is the watershed for recreation (hiking trails, bike paths, etc.)?

NECCOG meetings are conducted in accessible locations and materials can be provided in accessible formats. If you would like special accommodations, such as an interpreter, please contact the NECCOG at: (860) 774-1253, or neccogoffices@neccog.org at least 3 days prior to the meeting. The NECCOG fully complies with the requirements of Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. The NECCOG does not discriminate on the basis of race, color, national origin, English proficiency, income, religious creed, ancestry, disability, age, gender, sexual orientation, military service, or gender identity or expression. Any person who believes himself/herself or any specific class of persons have been subjected to discrimination prohibited by Title VI or related statutes or regulations may, himself/herself or via a representative, file a complaint with the NECCOG.
The Scenic Route 169 Advisory Committee and the Northeastern Connecticut Council of Governments will hold a meeting Wednesday, November 18, to aid in the drafting of an updated corridor management plan for the Scenic Route 169 National Scenic Byway.

Meeting Notice:

6:30pm
Brooklin, CT 06234
139 Wolf Den Road

Conference Room
County Extension Center - Large
University of Connecticut, Windham

Date: Wednesday, November 18, 2015

Location:

Agenda:

I. Discussion of the planning process and recent updates
   Time: 6:30pm

II. Overview of what was learned at public workshops on November 4th and 5th

III. Continuation of discussion of the road's intrinsic qualities (discussed at the 10/28 meeting)

IV. Begin discussion of Marketing, Branding, and Signage

V. Open comment
The Scenic Route 169 Advisory Committee and the Northeastern Connecticut Council of Governments will hold a meeting Wednesday, December 9th, to aid in the drafting of an updated Corridor Management Plan for the Connecticut State Route 169 National Scenic Byway.

Date: Wednesday, December 9, 2015
Location: University of Connecticut, Windham County Extension Center - Large conference room
Address: 139 Wolf Den Road, Brooklyn, CT 06234

Agenda:
I. Discussion of what has been drafted so far for the plan
II. Overview of November 18th meeting
III. Continuation of discussion of Branding/Marketing/Signage
IV. Begin discussion of Land Use Guidelines
V. Open comments

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Scenic Route 169 Advisory Committee

Meeting Notice:

The Scenic Route 169 Advisory Committee and the Northeastern Connecticut Council of Governments will hold a meeting on Wednesday, January 6, 2015, at 6:30pm.

Date: Wednesday, January 6th, 2015
Time: 6:30pm
Location: University of Connecticut, Windham County Extension Center - Large conference room

Brooklyn, CT 06234
139 Wolf Den Road

Agenda:

I. Open comment
II. Discussion of objectives and planning recommendations
III. Overview of December 9th meeting
IV. Discussion of what has been drafted so far for the plan

NECCOG meetings are conducted in accessible locations and materials can be provided in accessible formats. If you would like special accommodations, such as an interpreter, please contact the NECCOG at: (860) 774-1253, or neccogoffices@neccog.org at least 3 days prior to the meeting. The NECCOG fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. NECCOG meetings are conducted in accessible locations and materials can be provided in accessible formats. NECCOG/NECTD does not discriminate on the basis of race, color, national origin, English proficiency, income, religious creed, ancestry, disability, age, gender, sexual orientation, military service, or gender identity or expression. Any person who believes himself/herself or any specific class of persons have been subjected to discrimination prohibited by the VI or related statutes or regulations may, himself/herself or via a representative, file a complaint with the NECCOG.
Meeting Notice:

Scenic Route 169 Advisory Committee

Date: Wednesday, January 20th, 2016
Location: University of Connecticut, Windham County Extension Center - Large conference room
Address: 139 Wolf Den Road, Brooklyn, CT 06234
Time: 6:30pm

Agenda:

I. Discussion of what has been drafted so far for the plan

II. Discussion of what will be included in a draft plan, once finished

III. Discussion of public meetings following the finalization of a draft plan

NECCOG meetings are conducted in accessible locations and materials can be provided in accessible formats. If you would like special accommodations, such as an interpreter, please contact the NECCOG at: (860) 774-1253, or neccogoffices@neccog.org at least 3 days prior to the meeting. The NECCOG fully complies with the Federal Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. NECCOG/NECTD does not discriminate on the basis of race, color, national origin, English proficiency, income, religious creed, ancestry, disability, age, gender, sexual orientation, military service, or gender identity or expression. Any person who believes himself/herself or any specific class of persons have been subjected to discrimination prohibited by Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities, may, himself/herself or via a representative, file a complaint with the NECCOG.
Scenic Route 169 Advisory Committee
Meeting #1 Notes - October 15, 2015
University of Connecticut Windham County Extension Center, Brooklyn, CT

Attendance
Sam Alexander, NECCOG
John Filchak, NECCOG
Delia Fey, Woodstock
Jules D’Agostino, Brooklyn
Jill Fritzsche, Canterbury
John Baldwin, Canterbury

Topics
Planning Goals - Four main goal areas were established

Use public workshops to also gain input on name ideas

Scope of Work
Woodstock as opposed to NECCOG

Discussion
John Baldwin, Canterbury
Jill Fritzsche, Canterbury
Jules D’Agostino, Brooklyn
Delia Fey, Woodstock
John Filchak, NECCOG
Sam Alexander, NECCOG

Additional Comments
Planning goals
Scope of work
Schedule of meetings

University of Connecticut Windham County Extension Center, Brooklyn, CT
Guidance should be given to towns.

- Each town should adopt a vision for protecting the roadway.
- What is the balance between property rights and preservation? How do we get the plan needed to be maintained by a permanent committee?
- Regional/State/Intermunicipal cooperation and coordination of efforts needed.

**Additional Comments**

- How do we get route 169 on meeting agendas?
- Each town should adopt a vision for the protection of the roadway.
- What is the balance between property rights and preservation? How do we get the plan needed to be maintained by a permanent committee?
- The plan needs to be maintained by a permanent committee.

**Regional/State/Intermunicipal Cooperation and Coordination of Efforts**

- We need an avenue for communication with ConnDOT.

**Name Ideas**

- Quinebaug Country Trail

**Grassroots approach to marketing**

- Instead of contracting with a marketing firm in the coming years, could we pull together people from our communities with expertise in those areas?
- "We need an avenue for communication with ConnDOT."
Scenic Route 169 Advisory Committee
Meeting #2 Notes
October 28, 2015
University of Connecticut Windham County Extension Center, Brooklyn, CT

Attendance
Sam Alexander, NECCOG
John Filchak, NECCOG
Jason Vincent, Norwich
Jules D’Agostino, Brooklyn
John Baldwin, Canterbury
Lois Bruinooge, The Last Green Valley

Topics
Planning Process
- Overview of upcoming meetings and public workshops

Intrinsic Qualities
- Mr. Baldwin suggested that we address genealogy and cemeteries.
- How accessible the location is from Route 169, as opposed to some other route.
- A 36x72” map (next page) was used to plot locations of known sites of intrinsic qualities on and off the immediate roadway to get a sense of the watershed of each intrinsic quality.
- The 1995 Plan only identified what was visible from or touching the roadway.
- Finding a geography of the corridor which will impact branding, signage, tourism, etc.

Goals
- The 1995 Plan only identified what was visible from or touching the roadway.

Discussion
- We would like to take a watershed approach for each of the six intrinsic qualities (scenic, cultural, historic, recreational, archaeological, etc.) as opposed to just identifying what is visible from or touching the roadway.
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Intrinsic Qualities
- Mr. Baldwin suggested that we address genealogy and cemeteries.
- How accessible the location is from Route 169, as opposed to some other route.
- A 36x72” map (next page) was used to plot locations of known sites of intrinsic qualities on and off the immediate roadway to get a sense of the watershed of each intrinsic quality.

Goals
- The 1995 Plan only identified what was visible from or touching the roadway.

Planning Process
- Discuss why we are inventorizing intrinsic qualities: It will lay the framework for
Mr. D’Agostino suggested that attendees at the public workshops would like to know the current locations of important intrinsic qualities to get a sense of “what we are trying to protect” and “why they should be interested.”

Mr. D’Agostino asked about quantifying the economic impact of the byway and the money taken in by businesses, museums, etc.

Ms. Bruinooge stated that Walktober 2014 drew 60,000 people.

Mr. Vincent stated that the CT Wine Trail website received 18 million hits last year.

Mr. Filchak stated that it may make sense to reach out to UConn for help quantifying the economic impact of the byway.
Scenic Route 169 Advisory Committee
Meeting #3 Notes - November 18, 2015
University of Connecticut Windham County Extension Center, Brooklyn, CT

Attendance
Sam Alexander, NECCOG
Jill Pirroscio, Canterbury
Julie D’Agostino, Brooklyn
Ken Mahler, Lisbon

Topics
Public Workshops (November 4th and 5th)
Marketing/Branding/Signage
Intrinsic Qualities

Discussion
Public Workshops

Workshops were well-attended
Input from the workshops and the previous Advisory Committee meetings resulted in a
Recommended strategy for addressing the intrinsic qualities of the road (see attached)

Intrinsic Qualities

The goal should be to keep people off of I-395—people may feel they want to hop between Byways and that people would choose not to drive the Byway at all.
It was feared that broadening the corridor could detract from preservation efforts of the To travel the Byway, a 1995 New York Times article spoke to the Byway and the drive as the standalone reason Route 169 should be the main route used to access locations identified in the plan.
The committee believed that this approach should be more focused on the Route 169 corridor workshops as well as the Advisory Committee.

Discussion of three-tiered strategy for categorizing significant locations on the Byway, just off of the road

Off-the-road locations should be significant and worth visiting "if you're in the area".

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Discussion of three-tiered strategy for categorizing significant locations on the Byway, just off of the road.
Abi Cushman, who designed the NECCOG logo, will be providing sample logos for Route 169.

There was a discussion of NECCOG recommendations for marketing guidelines and a future marketing plan (see attached).

It was suggested that there should be a study of the economic impact of the byway—•

There was a short discussion of land use/roadside issues.

Additional Notes

There was a discussion of NECCOG recommendations for the marketing guidelines and a future marketing plan (see attached).

Abi Cushman, who designed the NECCOG logo, will be providing sample logos for Route 169.
Intrinsic Qualities

**Scenic quality** is the heightened visual experience derived from the view of natural and manmade elements of the visual environment.

**Cultural quality** is evidence and expressions of the customs or traditions of a distinct group of people. Cultural features include, but are not limited to, crafts, music, dance, rituals, festivals, speech, food, special events, and vernacular architecture.

**Historic quality** encompasses legacies of the past that are distinctly associated with physical elements of the landscape, whether natural or manmade, that are of such historic significance that they educate the visitor of a past event and stir an appreciation of the past.

**Natural quality** applies to those features in the visual environment that are in a relatively undisturbed state. These features predate the arrival of human populations, and may include geological formations, fossils, landforms, water bodies, vegetation and wildlife.

**Recreational quality** involves outdoor recreational activities directly associated with, and dependent upon, the natural and cultural elements of the corridor’s landscape.

**Archaeological quality** involves those characteristics of the scenic byway corridor that are physical evidence of historic or prehistoric life that are visible and capable of being inventoried and interpreted.

Strategy

Three-tiered approach

I will try to take as much as I can and place things into one of three categories. The likelihood of a location being included in the plan will decrease with its distance from the roadway or an identified detour/spur.

### On the Road
- Located within viewable distance of the roadway
- Everything included in the old plan
- Most scenic and historic qualities, an all archaeological qualities, will fall into this category

### Off the Road
- Within a fuzzy distance of the roadway (~1 mile or two?)
- Trips to these destinations should require driving Route 169
- Opportunity for marketing of areas like Sharpe Hill, the Samuel Huntington Homestead, and Chelsea

### Regionally Contributing
- Within a logical distance of the roadway but still within Q-S watershed
- *Should these only be accessible by an identified detour or spur?*
- Opportunity for marketing areas like downtown Putnam and Bigelow Hollow State Park

<table>
<thead>
<tr>
<th>SCENIC</th>
<th>HISTORIC</th>
<th>CULTURAL</th>
<th>NATURAL</th>
<th>RECREATIONAL</th>
<th>ARCHAEOLOGICAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>key scenic areas and vistas</td>
<td>state and national register properties and place of local significance</td>
<td>events, significant architecture, shopping, dining, agriculture</td>
<td>unique forest communities</td>
<td>Bafflin Preserve and State lands</td>
<td>Quinebaug Prehistoric Archaeological District—if appropriate</td>
</tr>
<tr>
<td>highly scenic areas are just off of the byway (Bush Hill)</td>
<td>national register properties and villages (East Woodstock)</td>
<td>Chelsea, Southbridge, antiquing, dining and tourism that adds to a cultural experience</td>
<td>Quinebaug River, Shetucket River, unique forest communities</td>
<td>State lands, fishing and public boat launches</td>
<td>LeBeau Fishing Weir in Danielson?</td>
</tr>
<tr>
<td>[not applicable]</td>
<td>places of very high importance (Windham Textile and History Museum?)</td>
<td>Putnam, other nearby mill villages</td>
<td>the Quinebaug Highlands, Pachaug, Bigelow, and Yale Forests?</td>
<td>Bigelow Hollow State Park</td>
<td>[not applicable]</td>
</tr>
</tbody>
</table>
Branding and Marketing Guidelines

Use these guidelines as a general (30,000 feet)。
Guidelines will be an annex to the plan or incorporated into the body.

Recommendations for a Marketing Plan

- Present logo and outline standards for use (such as alterations, color, size, and file format).

Logo

That plan

Guidelines are not a full-fledged strategy for marketing but should lay a logical framework for
- Presentation of the use of a logo and tagline.

Internet

Abi Cushman, who designed the NECOC logo, is working on sample Route 169 logos.
- Creation and implementation of a marketing plan.
- Management plan. It would be beneficial to have a regularly meeting group carry out the
- It is our intention that a marketing plan be implemented at a later date. Following the corridor
- Guidelines will be general (30,000 feet).
Scenic Route 169 Advisory Committee
Meeting #4 Notes - December 9th, 2015
University of Connecticut Windham County Extension Center, Brooklyn, CT

Attendance
Sam Alexander, NECCOG
Jules D’Agostino, Brooklyn
Ken Mahler, Lisbon
Delia Fey, Woodstock
John Baldwin, Canterbury
Dan Malo, Canterbury
Syd Blodgett, Woodstock
Sam Alexander, NECCOG

Topics
Marketing and Tourism
Sample logos (attached) were shown and discussed.

Marketing and Tourism

• Use better rendering of stonewall
  • If two logos are used, they should be consistent in font and imagery
  • Options C and A were favorites
  • “Tree” logos are not detailed enough for use in signage

Sample logos

• Small firms will upkeep a website
  • Marketing may take a dedicated staff person
  • Leave it up to businesses to link into the use of a logo or website to market their own business
  • Have a dedicated website with simple URL (route169.com) that can be used with signage

Sample logos

• “Tree” logos are not detailed enough for use in signage
  • Option C and A was favorite
  • If two logos are used, they should be consistent in font and imagery
  • Use better rendering of stonewall

Discussion

An outline of Marketing and Branding Guidelines (attached) were distributed. These will be used to guide a future marketing and tourism plan, as well as future signage efforts.
Suggestions

- Other directional/guide signs can be attached to wayfinding signs
- Use one, consistent design

What resources exist for signage funding?
- ConnDOT
- Grants from FHWA or others
- Partnerships with TLGV

Land Use Guidelines

- An outline of Land Use Guidelines (attached) was distributed, with red text signifying the intent of each heading—these areas will be expanded.
- Explain upfront that they are for use by local land use commissions.
- Suggest a process for creation of an overlay zone that can be used to protect the character of village areas outside of, but adjacent to, the bounds of a Village District or Local Historic District. Could this or something similar be suggested for greater zoning protection in areas where a Village District or Local Historic District is not possible?
- Provide a description of incentives to property owners not to subdivide and a list of open space and PDR programs.
- The name should be changed so that the guidelines are not confused to be a regulating document.
- Use general wording to describe the area in which the guidelines should be applied (e.g. Along Route 169).

Other suggestions

- General suggestions: The name should be changed so that the guidelines are not confused to be a regulating document.
- Use general wording to describe the area in which the guidelines should be applied (e.g. Along Route 169).
- The name should be changed so that the guidelines are not confused to be a regulating document.
- Provide a description of incentives to property owners not to subdivide and a list of open space and PDR programs.

Signage

- Specified means:
- Increase awareness and buy-in from elected officials; it may be necessary to go to boards of selectmen to see these documents.

Additional Notes

- Ken Mahler attended a National Parks Service trail building seminar; information from the seminar may be useful.
- Increase awareness and buy-in from elected officials; it may be necessary to go to boards of selectmen to see these documents.
- Jules Agostino posed the question, “are there any self-sustaining byways (in which a non-profit or for-profit, private entity pays for signs, tourism, etc., not funded through grants but through tourism revenue?)"
Scenic Route 169 Advisory Committee

Meeting #5

Notes - January 6th, 2016

University of Connecticut Windham County Extension Center, Brooklyn, CT

Topics

1. Planning objectives and recommendations in Chapter 3 of the Plan (attached)

2. Review with Planning and Zoning Commissions, the Plan of Conservation and Development and prepare a document of these areas and possible actions to be taken by the Zoning Commissions to ensure identity sensitive properties and resources along the byway.

In years between Plan of Conservation and Development updates, work with Planning and Development

Discussed:

Goal 2: Communicate and plan on the local, regional, and State levels, to ensure that the vision of the Corridor Management Plan is realized

First selectmen (or other elected officials) should serve on the permanent advisory committee.

Corridor Management Plan is realized

Goal 2: Communicate and plan on the local, regional, and State levels, to ensure that the vision of the

Discussion

Sam Alexander, NECCOG

Jules Daigle, Brooklyn

Ken Mahler, Lisbon

Dick Whitney, Southbridge

Delia Fey, Woodstock

Julie's Massage, Brooklyn

Sam Alexander, NECCOG

Attendance

Scenic Route 169 Advisory Committee
Goal 3: Collaborate with ConnDOT, utility companies, public works departments, and landowners to achieve context-sensitive approaches to future maintenance and improvements that may alter the scenic character of Route 169 and diminish the road’s relationship with its rural surroundings.

- Education and outreach is important to gain buy-in.
- A variation on "Green Up Day" could be a low-cost, community-based effort that would lead to a greater sense of ownership amongst property owners and other residents.

Other Discussion:

Identity and plan for priority open space areas in all towns.

Goal 4: Position Route 169 as an economic driver by establishing a byway brand and strategy that would better address the types of uses that are compatible with the area and the existing historic district. Consider the creation of a new zoning district for Woodstock Hill, or use a Village District (§8-2).

Town Recommendations:

- Consider the creation of a new zoning district for Woodstock Hill, or use a Village District (§8-2).
- Include Facebook and Twitter symbols on signage.
- Are there wood-grained steel reflectors for signs that would meet current reflectivity standards?

Location:

- The proposed signage design work on Route 169 would ConnDOT approve?

Other Discussion:

- If scenic pull-offs are developed, there should be signage warning against littering along the byway—littering has been an issue.

Education and outreach is important to gain buy-in.

Surroundings:

- Collaborate with ConnDOT, utility companies, public works departments, and landowners to achieve context-sensitive approaches to future maintenance and improvements that may alter the scenic character of Route 169 and diminish the road’s relationship with its rural surroundings.
Public Workshops

<table>
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<tr>
<th>Announcements</th>
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<tr>
<td>November Workshops</td>
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<tr>
<td>April Workshops</td>
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</tbody>
</table>
Help the Northeastern Connecticut Council of Governments plan for the preservation of one of the Quiet Corner’s most significant resources: Connecticut Route 169 National Scenic Byway.

One of two nationally designated Scenic Byways in Connecticut

NECCOG will host two public workshops: November 4th, 6:30pm, at the Woodstock Town Hall, and November 5th, 6:30pm, at the Lisbon Town Hall.

Meetings:
11/4/2015, 6:30pm at Woodstock Town Hall:
45 Route 169, Woodstock, CT 06281
11/5/2015, 6:30pm at Lisbon Town Hall:
1 Newent Road, Lisbon, CT 06351

Visit: www.neccog.org for more information about this initiative and to learn about NECCOG’s Title VI and Non-Discrimination Policies.

Meetings:
11/4/2015, 6:30pm at Woodstock Town Hall:
45 Route 169, Woodstock, CT 06281
11/5/2015, 6:30pm at Lisbon Town Hall:
1 Newent Road, Lisbon, CT 06351

Connecticut Route 169 National Scenic Byway

Visit: www.neccog.org for more information about this initiative and to learn about NECCOG’s Title VI and Non-Discrimination Policies.
Please Join Us!

You are invited to view, and share input into, the draft corridor management plan for the Connecticut State Route 169 National Scenic Byway.

The draft plan will be available at http://neccog.org/programs-services/route-169-national-scenic-byway-management-plan-update/ not less than one week prior to the three scheduled meeting dates (see below).

Please Join Us!

The NECCOG meetings are conducted in accessible locations and materials can be provided in accessible formats. If you would like special accommodations, such as an interpreter, please contact the NECCOG at: (860)774-1253, or neccogoffices@neccog.org at least 3 days prior to the meeting. The NECCOG fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. The NECCOG does not discriminate on the basis of race, color, national origin, English proficiency, income, religious creed, ancestry, disability, age, gender, sexual orientation, or gender identity or expression.

**Dates and Locations**

**Tuesday, April 5th, 6:30pm**
Lisbon, CT 06351
11 Newent Road
Lisbon Senior Center

**Wednesday, April 6th, 6:30pm**
Woodstock, CT 06281
415 Route 169
Woodstock Town Hall

**Thursday, April 7th, 6:30pm**
Lisbon, CT 06351
11 Newent Road
Lisbon Senior Center

**Brooklyn, CT 06234**
19 Wolf Den Road
Extension Center
UCONN Windham County

**Tuesday, April 5th, 6:30pm**

**Tuesday, April 6th, 6:30pm**

**Tuesday, April 7th, 6:30pm**

**Tourism Opportunities**

**Marketing**

**Signage**

**Road Maintenance**

**Preservation**

**Land use**

Route 169 Advisory Committee for the draft corridor management plan includes recommendations of the Scenic Route 169 Advisory Committee and the Scenic Byway Alliance. The draft corridor management plan also includes recommendations of the Scenic Route 169 Advisory Committee and the Scenic Byway Alliance. The draft plan will be available at http://neccog.org/programs-services/route-169-national-scenic-byway. The draft plan for the Connecticut State Route 169 National Scenic Byway includes recommendations of the Scenic Route 169 Advisory Committee and the Scenic Byway Alliance.